

Product designer with 15 years of experience. I find high impact problems and follow them through until they're done, whether that means design, code, or whatever else is necessary.

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Education

Designing and
Building AI Products
MIT xPRO
2024

MA, Advertising
Polytechnic University
St. Petersburg, Russia
2013

Awards

Awwwards
CSSDesignAwards
Behance UI/UX
CSSWinner

Senior Product Designer at Remitly Seattle, WA · August 2024 – Present
Remitly offers money transfers to over 170 countries.

- Built and maintained Remitly's AI-native design system: designed in Figma, coded in React Native, documented for designers, engineers, and AI. Saved 1,200+ engineering hours monthly across 15 product teams while increasing quality of the output.
- Facilitated workshops on component usage and AI-powered UI building for designers and engineers. Reduced implementation friction and brought AI tools into the team's workflow.
- Led the accessibility program and rebuilt core flows to meet WCAG 2.1 AA. Unblocked company's operations in EU and improved the experience for 20% of users relying on assistive features.

Senior Product Designer at Swiftly Seattle, WA · July 2022 – August 2024
Swiftly is a retail AI platform that offers many different tools for marketing automation and customer engagement.

- I designed the company's most valuable customer facing features, helping attract 12M+ users to the platform.
- Created a scalable, cross-platform design system for the mobile platform, cutting front-end work and reducing time to ship new features by 50%.
- Built a Figma plugin that automated launch workflows.

Web Designer at Veeam Seattle, WA · November 2020 – July 2022
Redesigned the corporate website and built a web design system supporting 300+ product and marketing pages.

Senior Product Manager & Designer at Cointelegraph 2019 – 2020
Designed and tested a social sharing interface, increasing user post sharing by 300%. Launched localized versions for China, South Korea, and Turkey.

Design Director at Msoft (contract) Moscow, Russia · 2017 – 2019
Designed a customer loyalty app for three million monthly active users that earned a 4.5+ rating in the app stores.

Design Director at AGIMA (contract) Moscow, Russia · 2015 – 2017
Helped AGIMA become one of the top two app development firms in Russia.

Designer / Founder at PLUS8 (self-employed) Moscow, Russia · 2014 – 2019
Designed 30+ apps and websites including VISA, Samsung, IKEA, and vk.com.

Freelance Designer St. Petersburg, Russia · 2012 – 2014